

### **Content boom at dailyme TV: TV-App expands successful BBC Worldwide cooperation with more than 50 programs**

- **More than 50 BBC Worldwide high-quality programs available from today**
- **15 series also available in original English-speaking version for the first time**
- **Big documentary-package by BBC Earth and BBC Horizon**
- **Iconic programs such Jamie Oliver, Top Gear, Little Britain and provocateur Popetown**

*Berlin, 14/04/2014* – TV-App dailyme TV extends its cooperation with BBC

Worldwide. 15 Top-series in total can be watched for free from now on. Existing popular series will be continued with new seasons while new series complement the existing portfolio. A true novelty is that all series will be available in both German and English on Tablets and Smartphones at the same time. Moreover there is a new focus on high-quality documentaries due to the new formats from BBC Earth and BBC Horizon. The comedy section is expanded likewise, amongst other formats users may now watch Popetown which caused a huge scandal when it was first broadcasted in 2003. Thus it is guaranteed that your Pocket-TV shows the best programs all the time.

“When we decided to expand this cooperation, the objective was to reflect the variety of BBC formats within our app as well”, states Jonathan Dähne, Managing Director of dailyme TV. “Due to our user’s explicit request we now provide the English-language versions of each series in our app as well. This enables us also to reach target groups we haven’t been able to reach before.”

As of now, dailyme TV features numerous BBC Top-highlights such as Jamie Oliver’s cookery show as well as a variety of series – including classics like Torchwood, Being Erica or Hustle, but also insider tips such as White Chapel, Sinbad, The Fades or Little Dorrit. The documentary section is extended remarkably by the inclusion of formats from BBC Earth and BBC Horizon. Amongst others there will be documentaries on Marc Zuckerberg’s Facebook and Apple-Icon Steve Jobs. The comedy section will be extended as well by TV viewer’s favourites such as The Office, Little Britain or MTV’s provocateur Popetown. Many of the programs are currently available on dailyme TV only.

## Press Information



### **Pictures are to be found here:**

[www.dropbox.com/s/wizygg7e7ox8k1/2048x1570\\_BBC-dailymeTV.jpg](http://www.dropbox.com/s/wizygg7e7ox8k1/2048x1570_BBC-dailymeTV.jpg)

### **dailyme TV App download links:**

iOS: <https://itunes.apple.com/de/app/dailyme-tv-serien-filme-und/id325400933?mt=8>

Android: <https://play.google.com/store/apps/details?id=tv.dailyme.android>

### **dailyme TV im Internet:**

Company Website: [www.dailyme.de](http://www.dailyme.de)

Facebook: [facebook.de/dailyme](https://facebook.de/dailyme)

Twitter: [twitter.com/dailymeTV](https://twitter.com/dailymeTV)

### **About dailyme TV:**

dailyme TV ([www.dailyme.de](http://www.dailyme.de)) is TV you can enjoy on-the-go: The free TV-app enables users to watch TV-highlights as well as online videos free of charge and regardless of their location on their mobile device (Smartphone, tablet).

The user compiles his personal program from a large collection of high-quality movies, shows and series. As soon as the device is connected to WiFi, current episodes are updated automatically. This so-called Download-to-Go procedure not only saves users data limit but also allows a jerk-free usage on-the-go, independent from any internet connection. A saved program can be watched at any time in offline mode without a loss of quality.

dailyme TV's portfolio contains series, shows and movies as well as news, documentaries and kids programs in both English and German from a variety of public and private channels such as ARD, ZDF, ARTE, MDR, ProSieben, SAT.1, kabeleins, SIXX, Sport1 oder der BBC.

dailyme TV has more than half a Million Unique Mobile Users (UMU's) per month in Germany, Switzerland and Austria and therefore belongs to the leading TV-apps in the DACH region. Besides the founders, bmp media investors AG as well as other financial stakeholders are invested in the company.

### **Contact**

Meike Maryska, PR-Manager

dailyme TV GmbH, Skalitzer Str. 68, 10997 Berlin

+49 30 692 04 5980

[presse@dailyme.de](mailto:presse@dailyme.de)